

## FACULTY PROFILE



**R. Samundeswari**

**Assistant Professor**

**P.G Department of Commerce**

**A.P.C. Mahalaxmi College, Thoothukudi**

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**Date of Joining: 04.02.2015**

**Education: M.Com., M.Phil., SET**

**Specialization: Marketing & Industrial Relations**

**Education & Credentials:**

Degree	College / University	Specialization	Year
Ph.D	Manonmaniam Sundaranar University, Tirunelveli	Human Resource	Pursuing
M.Phil	Alagappa University, karaikudi	Marketing	2008
M.Com	Annamalai University, Chidambaram		1998
B.Com	Madras University, Madras		1996

## **Conferences / Seminars / Workshops Attended**

### **National:**

National Seminar on Public Distribution System at V.O.C. College, Tuticorin on 8<sup>th</sup> and 9<sup>th</sup> Nov. 2014 sponsored by UGC.

National Workshop on Innovative Practices In Human Resource Management at Sri Sarada College For Women, Tirunelveli on 14<sup>th</sup> Sep.2015 .

National Workshop on Basic Statistics Using SPSS and Excel at Sadakathullah Appa College, Tirunelveli on 5<sup>th</sup> and 6<sup>th</sup> Jan.2016.

State Seminar on Application of Statistical Package for The Social Science Researchs at Manonmaniam Sundaranar University College, Sankarankovil on 3<sup>rd</sup> Oct.2016.

Workshop on Research Methodology in Social Science Research at V.O.C. College, Thoothukudi on 21<sup>st</sup> and 22<sup>nd</sup> Dec.2016 Collaboration with RD Foundation Centre for Research In Economics and Social Development, Salem.

Three Days Workshop on CBSE NET/SLET Examination 2017 at Manonmaniam Sundaranar University, Tirunelveli.

Workshop on SPSS n Commerce and Management Research at APC Mahalaxmi College For Women, Thoothukudi on 30<sup>th</sup> and 31<sup>st</sup> Dec.2016.

National Seminar on Legal Awareness of Women at Manonmaniam Sundaranar University, Tirunelveli.

### **Thesis / Dissertations**

#### **Ph.D Thesis**

Industrial Relations in Public Sector Undertakings- A Study With Special Reference to V.O.Chidambaranar Port Trust.

**M.Phil. Dissertation:**

A Study on Marketing of Private Housing Flats in Salem

**Publication:****Articles**

A Study On Indian Power Sector in the International conference by Vivekananda college and Gandhigram University, Thiruchenkodu.

A Study on Consumer's Attitude and Opinion on Services offered by the Departmental Stores in Thoothukudi in the National Level Seminar by Sri Kaliswari College, Sivakasi.

A Study on Customer Satisfaction Towards Internet Banking Services In Thoothukudi City in the National Seminar by St.Xavier's College, Palayamkottai.

A Study On Worklife Balance Of Women Teachers In Thoothukudi City – APC Mahalaxmi College Enrich Journal.