



P. KARPAGAVALLI

Assistant Professor

PG Department of commerce (Unaided)

A.P.C.Mahalaxmi college for women

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Date of joining : 01- 07-2003

Education : M.com., M.Phil

Specialization : Marketing

Education & Credentials

| Degree | College/University | Specialization | Year |
|--------|--------------------------------------|-------------------|----------|
| Ph.d | M.S.University, Thirunelveli. | Marketing | Pursuing |
| M.Phil | M.S.University, Thirunelveli. | Labour management | 2004 |
| M.Com | Annamalai University Chidambaram. | - | 1996 |
| B.Com | Madras University, Chennai. | - | 1994 |

Conferences/Seminars/Workshops Attended

1. Workshop on skill based subject (Personality development) at V.O.C.College, Thoothukudi on 14th &15th December 2009 organised by M.S.University, Thirunelveli.
2. Workshop on “National Awareness Campaign on Information Security” at A.P.C.Mahalaxmi college for Women,Thoothukudi on 28th September 2010 Sponsored by department of information technology Government of India,New Delhi.
- 3.State level seminar on “e- Lifeline” at Ayya Nadar Janaki ammal College, Sivakasi. On 24th and 25th march 2011 organised by Department of commerce with computer application.
- 4.National level seminar on “e – Business” at Dhanalakshmi Srinivasan college, Preumbalur.on 25th January 2012 organized by Department of commerce.
- 5.Workshop on “Application of SPSS in Education Research” V.O.C.College of Education Thoothukudi on 31st march 2012 organized by IQAC Cell V.O.C College of Education.
6. National conference on” Emerging oportunties & challenges in the service sector” at Annai Vailankani arts & science college, Thanjavur on 29th January 2016 organised by PG & Research Department of Commerce.
- 7.Regional level seminar on “ Corporate Governance and Corporate Social Responsibilities” at M. S. University, Thirunelveli on 18th march 2016 organized by Department of Commerce in association with ICSI.
- 8.National level seminar on “ Economic Empowerment of Women through Entrepruship - Problem and Prospects at Dr.N.G.P.Arts &science College, Coimbatore on 16th August 2016 Organised by PG & Research Department of Commerce with information technology.
9. Workshop on “E – Commerce – The Game Changer” at DSF Grand Plaza, Thoothukudi on 21st October 2016 organised by Indian chamber of commerce & Industry & Federation of Indian Export organisation.
- 10.Workshop on “SPSS in Commerce and Management Research” at A.P.C.Mahalaxmi College, Thoothukudi on 29th & 30th December 2016 organised by PG Department of commerce (UA).
11. National level seminar on “Rural Entrepreneurship Challenges & Prospects at M S. .University constituent college of arts & science Sathankulam on 21st march 2017organised by Department of business administration.

Theses/Dissertations

Ph.D.Thesis

A study on consumer preference towards prepaid network service in Thoothukudi District (on going).

M.Phil.Dissertation

A study on labour management at Ramesh Flowers (P) LTD. Thoothukudi.

Paper Presented in Conferences/Seminars.

1.E – Learning in state level seminar on “E – Lifeline”at Ayya Nadar Janaki ammal college, Sivakasi on 24th & 25th march 2011organized by department of commerce with computer application.

2.Internet marketing in a national conference on e- business at Dhanalakshmi Srinivasan college, preumbalur on 25th January 2012 organized by department of commerce.

3.A study on prepaid network service in telecom sector in a national conference on Emerging opportunities challenges in the service sector at Annai Veilankani college, Thanjavur on 29th January 2016 organised by PG & Research Departmentof commerce.

4.Astudy on entrepreneurs in small business in thoothukudi in a national seminar on Economic Empowerment of Women through Entrepreneurship – Problems & Prospects at Dr.N.P.G.Arts &Science College, Coimbatore on 18th august 2016 organised by PG &Research department of commerce with information Technology.

Articles in Journals / Magazines

1.Wi - Fi Technology in ENRICH vol-II(II) Jan – June 2009.2

2.A study on entrepreneur in small business in Thoothukudi in ISBN:948=81-920808-8-8 vol(I) P.No:429.

Minor Project

Minor project sanctioned on “A study on consumer preference towards prepaid network service in Thoothukudi District (on going).