



FACULTY PROFILE

A.DEVI

Assistant Professor

PG Department of Commerce (UA)

A.P.C.Mahalaxmi College for Women, Thoothukudi.

Date of Joining : 12.02.2014

Education : M.Com., M.Phil., M.B.A.,

Specialization : Banking

Education & Credentials

Degree	College / University	Specialization	Year
Ph.D	Manonmaniam Sundarnar University	Banking	Doing
M.B.A	Alagappa University, Karaikudi	Marketing	2014
M.Phil.	Manonmaniam Sundaranar University, Tirunelveli	Banking	2011
M.Com.	Manonmaniam Sundaranar University, Tirunelveli	-	2002
B.Com.	Manonmaniam Sundaranar University, Tirunelveli	-	2000

Thesis / Dissertation:

M.Phil., Dissertation:

Borrowers of the District Central Co-operative Bank Ltd in Thoothukudi

Ph.D Dissertation:

A Study on Customers' Satisfaction towards Value Added Services of Commercial Banks in Thoothukudi and Tirunelveli Districts

Conferences/Seminars/Workshops Participated and published:

National Seminar on "Trend of Microfinance in the Indian Context"-at St'Mary's College, Thoothukudi on 11th and 12th January 2016.

Presented Topics: "Micro finance through self help group-A tool for empowering women"

National Seminar on "Basic Statistics using SPSS and Excel"-at Sadakabudhullaappa College, Tirunelveli on 5th and 6th January 2016.

National Level Seminar on "Micro finance and Entrepreneurship"-at V.O.C.College, Thoothukudi on 19th August 2016.

Two days Workshop on "Research Methodology in Social Science Research"-at V.O.C.College on 21st and 22nd December 2016.

National Seminar on "Innovative Banking Services –A Transformative Tool for Business, Finance and Customer Service"-at St'Xavier's College, Tirunelveli on 10th January 2017.

Published Topic: Customer Satisfaction on Value Added services in Commercial Banks in Thoothukudi City"

Three days Workshop on “CBSE NET/SLET Examinations -2017”-at
Manonmaniam Sundaranar University,Tirunelveli on1st to 3rd December 2016

National Workshop on “Legal Awareness for Women”-at Manonmaniam
Sundaranar University,Tirunelveli on 17th and 18th February 2017

One day National Seminar on “Economic Empowerment of Women through
Entrepreneurship-Problems and Prospects”-at Dr.N.G.P.Arts and Science
College,Coimbatore on 16th August 2016

**Published Topic: “Micro finance a tool for Women Empowerment –An
Overview”**

Faculty development programme on “R Tool Applications in Big Data
Analysis”- at A.P.C.Mahalaxmi College on 29th July 2017