

PROFILE

Name : **K.SIVAGAMA SHUNMUGA SUNDARI**

Qualification : M. Com., M. Phil., Ph.D., M.B.A

Designation : Assistant Professor

Date of Birth : 24.05.1984

Teaching Experience : Two and half years

Institution : A.P.C.Mahalaxmi College for Women, Tuticorin



Academic Profile

Course	University/ Institution	Year of passing
B.Com.	MS University, Tirunelveli	April 2004
M.Com.	MS University, Tirunelveli	April 2006
M. Phil.	MS University, Tirunelveli	September 2007
Ph.D.	MS University, Tirunelveli	July 2016
M.B.A	MS University, Tirunelveli	August 2018

Computer Skills

Applications : MS-Word, MS-Excel, MS- Access, MS-Power Point,
MS-Front Page, Internet / Web Page Creation,
Accounting Package Tally 7.2

Journal Publications

- Article on '**Job Satisfaction of Employees – A Micro Study**', *Outreach* , Vol. , No.VII, 2014, ISSN No. 09751246, Page no.65-70.
- Article on '**Performance Appraisal of Employees by Indian Corporates**', *SAJMMR*, Vol. no., 2, Iss. 5, May 2012, ISSN No. 2249-877X, page no.45-56.

- Article on ‘**Service Quality of Banks: A Comparative Study of Private and Public Sector Banks in Thoothukudi District of Tamilnadu**’, *EXCEL*, Vol. , No., 2, Iss.12, Dec. 2012, ISSN No. 2249 8834.

Paper presentations

- ‘**Quality of work Life in Today’s Era**’ in the International Conferences *Competency Building Strategies In Business And Technology for Sustainable Development*, organised by Sri Sairam Institute of Management Studies, Chennai on 22nd & 23rd, Sep. 2011.
- ‘**Impact of Human Resources Practices on Job Satisfaction**’ in the National Conference, *Modern Business Practices In Global Scenario, UGC Sponsored*, organised by Department of Business Administration, Annamalai University, on 22nd & 23rd Mar. 2012.
- Presented a paper in the topic “Role of Non-Financial Benefits in Job Satisfaction – A Comparative Study” and awarded Best Paper in “**Recent Trends in Multi Disciplinary Research**” International Conference held at V.O.Chidambaram College, Tuticorin.

Seminar / Workshop/ Conference Attended

- ❖ Workshop on ‘**Skill India Employable Young India**’ organized by *Department of Commerce, A.P.C. Mahalaxmi College for Women, Thoothukudi*, on 10th and 11th December 2015.
- ❖ National Seminar on ‘**Creativity and Innovation-An Inevitable Path to Corporate Success**’ organized by *Department of Commerce, St.Xavier’s College, Palayamkottai*, 2014
- ❖ Workshop on ‘**Guidance Programme to Attend Competitive Examinations**’ organized by *Department of History, A.P.C. Mahalaxmi College for Women, Thoothukudi*, on 29th January 2018.
- ❖ Workshop on ‘**Skill Training for Youth on Business Communication Management**’ organized by *Department of Business Administration, Wavoo Wajeetha Women’s College of Arts and Science, Kayalpatnam*, on 3rd August 2017.

- ❖ National Seminar on ‘**E – Commerce Security Challenges and Solutions E- CSCS 17**’ organized by *Department of Commerce (UA) A.P.C Mahalaxmi College for women, Thoothukudi*, on 16th October 2017.
- ❖ Workshop on ‘**Counseling for Happiness**’ organized by *Counseling Cell, A.P.C. Mahalaxmi College for Women, Thoothukudi*, on 8th December 2017.
- ❖ International Conference On ‘**Women: Empowered to Lead - WEL 2018**’ organized by *Department of Commerce (UA) A.P.C Mahalaxmi College for Women, Thoothukudi*, on 7th Feb. 2018.
- ❖ Participated in “**Recent Trends in Multi Disciplinary Research**” International Conference held at V.O.Chidambaram College, Tuticorin

Project Work

- ‘A Study of Consumer Behaviour on Buying Tooth Paste in Tuticorin’ - M.Com.
- ‘A Study of Banking Service of ICICI Bank at Tuticorin’ - M. Phil.
- ‘A Comparative Study of Employees’ Job Satisfaction in V.O.Chidambaranar and Chennai Port Trusts’ - Ph.D.